



# MSc Global Business

-  Study in London and Dubai\*
-  Graduate with an OfS-registered UK degree

*\*SPJ London students will have exchange opportunities through global study experiences at the Dubai campus of its exchange partner, SP Jain Global.*



## Curriculum

| CORE SUBJECTS |  |        |      |  |
|---------------|--|--------|------|--|
| CODE          | UNIT   | CREDIT | TERM | PRE-REQUISITES & CO-REQUISITES                             |
| J4010         | Global Business, Customer Centricity & Innovation        | 15     | 1    | Not applicable   |
| J4011         | Business Research and Data Analytics                     | 15     | 1    | Not applicable   |
| J4012         | Business Accounting & Finance                            | 15     | 1    | Not applicable   |
| J4013         | Operations & Supply Chain Excellence                     | 15     | 1    | Not applicable   |
| J4014         | Emerging Technologies for Business Growth and Disruption | 15     | 2    | Not applicable   |
| J4015         | Global Business Leadership                               | 15     | 3    | Not applicable   |
| J4016         | International Business Research(Project)                 | 30     | 2    | Not applicable   |
| J4017         | Industry Project   | 30     | 3    | Not applicable   |
| J4018         | Internship   | 30     | 4    | Completion of the first three terms of the MGB course work |
| TOTAL CREDITS |  | 180    |      |  |

### SPECIALISATIONS

#### SUPPLY CHAIN MANAGEMENT IN DIGITAL WORLD

| CODE          | UNIT                             | CREDIT | TERM | PRE-REQUISITES & CO-REQUISITES |
|---------------|----------------------------------|--------|------|--------------------------------|
| J4019         | Supply Chain For The Digital Age | 15     | 2    | Not applicable                 |
| J4020         | Supply Chain Strategies          | 15     | 3    | Not applicable                 |
| TOTAL CREDITS |                                  | 30     |      |                                |

#### GLOBAL FINANCE

| CODE          | UNIT                               | CREDIT | TERM | PRE-REQUISITES & CO-REQUISITES |
|---------------|------------------------------------|--------|------|--------------------------------|
| J4021         | Equity Investments and Derivatives | 15     | 2    | Not applicable                 |
| J4022         | Mergers, Acquisitions and Fintech  | 15     | 3    | Not applicable                 |
| TOTAL CREDITS |                                    | 30     |      |                                |

#### GLOBAL MARKETING MANAGEMENT

| CODE          | UNIT                              | CREDIT | TERM | PRE-REQUISITES & CO-REQUISITES |
|---------------|-----------------------------------|--------|------|--------------------------------|
| J4023         | Analytics For Marketing Decisions | 15     | 2    | Not applicable                 |
| J4024         | Managing Customer Value           | 15     | 3    | Not applicable                 |
| TOTAL CREDITS |                                   | 30     |      |                                |

#### DIGITAL TRANSFORMATION MANAGEMENT

| CODE          | UNIT                               | CREDIT | TERM | PRE-REQUISITES & CO-REQUISITES |
|---------------|------------------------------------|--------|------|--------------------------------|
| J4025         | Digital Transformation Strategy    | 15     | 2    | Not applicable                 |
| J4026         | Technology Management and Advisory | 15     | 3    | Not applicable                 |
| TOTAL CREDITS |                                    | 30     |      |                                |

#### BUSINESS ANALYTICS

| CODE  | UNIT                                      | CREDIT | TERM | PRE-REQUISITES & CO-REQUISITES |
|-------|---|--------|------|--------------------------------|
| J4027 | Business Intelligence for Problem Solving | 15     | 2    | Not applicable                 |
| J4028 | Artificial Intelligence in Business       | 15     | 3    | Not applicable                 |
|       |   | 30     |      |                                |