





MSc Global Business

-  Study in London and Dubai*
-  Graduate with an OfS-registered UK degree

*SPJ London students will have exchange opportunities through global study experiences at the Dubai campus of its exchange partner, SP Jain Global.

Curriculum

CORE SUBJECTS

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
J4010	Global Business, Customer Centricity & Innovation	15	1	Not applicable
J4011	Business Research and Data Analytics	15	1	Not applicable
J4012	Business Accounting & Finance	15	1	Not applicable
J4013	Operations & Supply Chain Excellence	15	1	Not applicable
J4014	Emerging Technologies for Business Growth and Disruption	15	2	Not applicable
J4015	Global Business Leadership	15	3	Not applicable
J4016	International Business Research(Project)	30	2	Not applicable
J4017	Industry Project	30	3	Not applicable
J4018	Internship	30	4	Completion of the first three terms of the MGB course work
TOTAL CREDITS		180		

SPECIALISATIONS

SUPPLY CHAIN MANAGEMENT IN DIGITAL WORLD

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
J4019	Supply Chain For Digital Age	15	2	Not applicable
J4020	Supply Chain Strategies	15	3	Not applicable
TOTAL CREDITS		30		

GLOBAL FINANCE

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
J4021	Equity Investments and Derivatives	15	2	Not applicable
J4022	Mergers, Acquisitions and Fintech	15	3	Not applicable
TOTAL CREDITS		30		

GLOBAL MARKETING MANAGEMENT

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
J4023	Analytics For Marketing Decisions	15	2	Not applicable
J4024	Managing Customer Value	15	3	Not applicable
TOTAL CREDITS		30		

DIGITAL TRANSFORMATION MANAGEMENT

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
J4025	Digital Transformation Strategy	15	2	Not applicable
J4026	Technology Management and Advisory	15	3	Not applicable
TOTAL CREDITS		30		

BUSINESS ANALYTICS

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
J4027	Business Intelligence for Problem Solving	15	2	Not applicable
J4028	Artificial Intelligence in Business	15	3	Not applicable
		30		