



# Global MBA

-  Study in London and Dubai\*
-  Graduate with an OfS-registered UK degree

*\*SPJ London students will have exchange opportunities through global study experiences at the Dubai campus of its exchange partner, SP Jain Global.*

## Curriculum

### CORE SUBJECTS

| CODE                 | UNIT   | CREDIT     | TERM | PRE-REQUISITES & CO-REQUISITES                              |
|----------------------|--|------------|------|---|
| J4010                | Global Business, Customer Centricity & Innovation                              | 15         | 1    | Not applicable  |
| J4011                | Business Research and Data Analytics for Decision-making                       | 15         | 1    | Not applicable  |
| J4012                | Business Accounting & Finance  | 15         | 1    | Not applicable  |
| J4029                | Global Operations & Performance Management                                     | 15         | 1    | Not applicable  |
| J4030                | Technology innovations for Sustainable Development & Business Model Disruption | 15         | 2    | Not applicable  |
| J4031                | Strategy & Business Leadership   | 15         | 3    | Not applicable  |
| J4009                | Applied Research Project   | 30         | 2    | Not applicable  |
| J4017                | Industry Project   | 30         | 3    | Not applicable  |
| J4018                | Internship   | 30         | 4    | Completion of the first three terms of the GMBA course work |
| <b>TOTAL CREDITS</b> |  | <b>180</b> |      |   |

### SPECIALISATIONS

#### SUPPLY CHAIN MANAGEMENT IN DIGITAL WORLD

| CODE                 | UNIT                         | CREDIT    | TERM | PRE-REQUISITES & CO-REQUISITES |
|----------------------|------------------------------|-----------|------|--------------------------------|
| J4019                | Supply Chain For Digital Age | 15        | 2    | Not applicable                 |
| J4020                | Supply Chain Strategies      | 15        | 3    | Not applicable                 |
| <b>TOTAL CREDITS</b> |                              | <b>30</b> |      |                                |

#### GLOBAL FINANCE

| CODE                 | UNIT                               | CREDIT    | TERM | PRE-REQUISITES & CO-REQUISITES |
|----------------------|------------------------------------|-----------|------|--------------------------------|
| J4021                | Equity Investments and Derivatives | 15        | 2    | Not applicable                 |
| J4022                | Mergers, Acquisitions and Fintech  | 15        | 3    | Not applicable                 |
| <b>TOTAL CREDITS</b> |                                    | <b>30</b> |      |                                |

#### GLOBAL MARKETING MANAGEMENT

| CODE                 | UNIT                              | CREDIT    | TERM | PRE-REQUISITES & CO-REQUISITES |
|----------------------|-----------------------------------|-----------|------|--------------------------------|
| J4023                | Analytics For Marketing Decisions | 15        | 2    | Not applicable                 |
| J4024                | Managing Customer Value           | 15        | 3    | Not applicable                 |
| <b>TOTAL CREDITS</b> |                                   | <b>30</b> |      |                                |

#### DIGITAL TRANSFORMATION MANAGEMENT

| CODE                 | UNIT                               | CREDIT    | TERM | PRE-REQUISITES & CO-REQUISITES |
|----------------------|------------------------------------|-----------|------|--------------------------------|
| J4025                | Digital Transformation Strategy    | 15        | 2    | Not applicable                 |
| J4026                | Technology Management and Advisory | 15        | 3    | Not applicable                 |
| <b>TOTAL CREDITS</b> |                                    | <b>30</b> |      |                                |

#### BUSINESS ANALYTICS

| CODE                 | UNIT                                      | CREDIT    | TERM | PRE-REQUISITES & CO-REQUISITES |
|----------------------|---|-----------|------|--------------------------------|
| J4027                | Business Intelligence for Problem Solving | 15        | 2    | Not applicable                 |
| J4028                | Artificial Intelligence in Business       | 15        | 3    | Not applicable                 |
| <b>TOTAL CREDITS</b> |   | <b>30</b> |      |                                |