S P Jain
London School
of Management

Bachelor of Business Administration

- Learn business the way it is – global, dynamic and ever-evolving
- Graduate with an OfS-registered UK degree

Curriculum

CORE SUBJECTS

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
BBA MGT 106	Principles of Management	10	1	Not applicable
BBA ECO 103	Macroeconomics	10	1	Not applicable
BBA LIB 106	World Cultures	10	1	Not applicable
BBA MAT 101	Mathematical & Digital Literacy	10	1	Not applicable
BBA COM 302	Business Communication 1	10	1	Not applicable
BBA HRM 103	Foundation Skills 1: Personal & Career Foundations	10	1	Not applicable
	TOTAL CREDITS	60		

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
BBA ECO 104	Microeconomics	10	2	Not applicable
BBA LIB 107	Sustainability & Corporate Social Responsibility	10	2	Not applicable
BBA MKT 108	Fundamentals of Marketing	10	2	Not applicable
BBA QTT 106	Introduction to Quantitative Methods in Business	10	2	Not applicable
BBA PRO 104	Regional Immersion Project 1 (RIP 1)	10	2	Not applicable
BBA LIB 108	Foundation Skills 2: Ethics and Moral Reasoning	10	2	Not applicable
	TOTAL CREDITS	60		

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
BBA ORG 203	Organizational Behaviour	10	3	Not applicable
BBA QTT 207	Statistics	10	3	Not applicable
BBA OPS 202	Operations Management	10	3	Not applicable
BBA ACC 204	Financial Accounting	10	3	Not applicable
BBA BUS 203	Business Disruptive Technology	10	3	Not applicable
BBA ORG 204	Employability and Practitioner Skills Series 1: Emotional Intelligence	10	3	Not applicable
	TOTAL CREDITS	60		

CORE SUBJECTS

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
BBA FIN 207	Corporate Finance	10	4	Not applicable
BBA QTT 208	Decision Science & Analytics	10	4	Not applicable
BBA QTT 209	Research Methodology	10	4	Not applicable
BBA DSC 201	Data Science for Business	10	4	Not applicable
BBA PRO 205	Regional Immersion Project 2 (RIP 2)	10	4	Not applicable
BBA HRM 204	Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity	10	4	Not applicable
	TOTAL CREDITS	**60**		

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
BBA HRM 305	Human Resources Management	10	5	Not applicable
BBA ACC 305	Cost Accounting	10	5	Not applicable
BBA COM 303	Business Communication 2	10	5	Not applicable
BBA COM 304	Employability and Practitioner Skills Series 3: Communicating Effectively	10	5	Not applicable
	Elective 1	10	5	Not applicable
	Elective 2	10	5	Not applicable
	TOTAL CREDITS	**60**		

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
BBA LAW 302	Business Law	15	6	Not applicable
BBA QTT 310	Decision Making	15	6	Not applicable
BBA QTT 311	Advanced Quantitative Methods & Modelling	10	6	Not applicable
BBA PRO 306	Project Management	10	6	Not applicable
BBA BUS 304	Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility	10	6	Not applicable
	Elective 3		6	Not applicable
	TOTAL CREDITS	**60**		

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
BBA LAW 302	Strategic Management	15	7	Not applicable
BBA QTT 310	International Business Environment	15	7	Not applicable
BBA QTT 311	Elective 4	10	7	Not applicable
BBA PRO 306	Professional Readiness Program 1	10	7	Not applicable
BBA BUS 304	Extended Elective	10	7	Not applicable
				Not applicable
	TOTAL CREDITS	**60**		

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
	Elective 5	10	8	Not applicable
	Elective 6	10	8	Not applicable
BBA CPP 403	Action Learning Project (ALP)	30	8	Not applicable
	OR		8	Not applicable
BBA CPP 404	Entrepreneurship Project	30	8	Not applicable
BBA PRP 402	Professional Readiness Program 2	10	8	Not applicable
	TOTAL CREDITS	**60**		

Specialisations

FINANCE SPECIALISATION

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
BBA ACC 306	Financial Statement Analysis	10	5	Not applicable
BBA FIN 308	Financial Markets & Institutions	10	5	Not applicable
BBA FIN 309	International Finance	10	6	Not applicable
BBA FIN 410	Investment Analysis	10	7	Not applicable
BBA FIN 411	Financial and Risk Modeling	10	8	Not applicable
BBA FIN 412	Trading and Portfolio Management	10	8	Not applicable
	TOTAL CREDITS	**60**		

MARKETING SPECIALISATION

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
BBA MKT 309	Digital Marketing	10	5	Not applicable
BBA MKT 310	Client Relationship Management	10	5	Not applicable
BBA MKT 311	Sales and Channel Management	10	6	Not applicable
BBA MKT 412	Branding & Communications	10	7	Not applicable
BBA MKT 413	Marketing Strategy	10	8	Not applicable
BBA MKT 414	Retail Management	10	8	Not applicable
	TOTAL CREDITS	**60**		

ENTREPRENEURSHIP SPECIALISATION

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
BBA ENT 306	Foundations of Entrepreneurship	10	5	Not applicable
BBA ENT 307	Commercialisation Strategy	10	5	Not applicable
BBA ENT 308	Entrepreneurial Finance & Fund Raising	10	6	Not applicable
BBA MGT 409	Growing Global	10	7	Not applicable
BBA ENT 409	Deal Structuring	10	8	Not applicable
BBA ENT 410	Social Entrepreneurship	10	8	Not applicable
	TOTAL CREDITS	**60**		